
Small-scale radio multiplex licence

Application form – Part A (public)

Addendum re Q4.4

Name of applicant:

South Birmingham Digital Radio Limited

Multiplex licence area being applied for:

South Birmingham

Public contact details:

Don Kotak
dkk_willow@hotmail.com

Demand or support from programme providers

- 4.4 Please provide any evidence which has been gathered of support for the provision of the proposed multiplex service among providers or prospective providers of community or local digital sound programme services in the area to be served by the multiplex service:

Our application is made by a consortium who are committed to providing affordable and efficient digital radio services to South Birmingham.

We have contacted all community radio services that broadcast within and / or are audible within the licence area. We have identified that there is strong interest and support for a small-scale multiplex for South Birmingham, as well as strong interest in carriage on the multiplex on the terms and conditions that we have proposed.

We have also discussed the opportunity with community services that currently do not serve the area, as well as commercial services who are looking for carriage on multiple multiplexes, and have received equally strong support.

We are therefore confident that we will provide a strong line up of local, community and commercial services on the multiplex from launch, covering a wide range of tastes and interests; local, regional and national. Full details of these services are detailed in in Part B and in Appendix 9.

We will continue to promote opportunities on the multiplex to broaden the range of formats and suppliers on the multiplex.

In summary, we have received the following interest to broadcast on the multiplex:

Community & Local Stations:

1. Switch Radio - Switch Radio
2. Big City Radio CIC - Big City Radio
3. Community Development Horizons Ltd - Raaj FM
4. Ambur Community Radio Limited - Ambur Radio
5. Black Country Community Development Ltd - Gulshan Radio

Other Stations:

6. Children's Radio UK Ltd - Fun Kids Jnr
7. Nation Broadcasting Ltd – Nation
8. Nation Broadcasting Ltd – Easy
9. Nation Broadcasting Ltd - Oldies
10. Skylab Ltd - Skylab
11. Panda Podcasts Ltd - Podcast Radio
12. Boom Radio Ltd - Boom Radio
13. Chris Country Ltd – Chris Country
14. Sunshine Radio Ltd – Sunshine FM
15. Sabras Sound Ltd - Sabras Sound
16. Sanskar Radio Ltd - Sanskar Radio
17. Gaydio CIC - Gaydio
18. Like Digital Broadcasting Ltd – Like Radio
19. Sammy Jacobs – NME1
20. Panda Podcast Ltd – Podcast Radio
21. 1MM Ltd – Sami Swoi Polska

South Birmingham Digital Radio Limited

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22. Youth Talk Ltd – Youth Talk
23. Confidential service provider and service
24. Asian Star Community Radio Ltd – Asian Star
25. North England Conference of Seventh-day Adventists - Hope FM
26. London Greek Radio - LGR