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# Community Digital Sound Programme (C-DSP) licence

## Application form – Part A (public)

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Name of applicant (i.e. the body corporate that will hold the licence):

CnaG Teoranta

Proposed service name:

Raidió Rí-Rá

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

Newry

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Conchúr Ó Muadaigh  
Advocacy Manager  
00447596520262  
Cnocán Phádraig Naofa, Chapel St, Newry BT34 2DZ  
conchur@cnag.ie

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# 1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact [broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk).

## The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

## Provision of information

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

## Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email ([broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk)).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

## Data protection

- 1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

## Keeping up to date with broadcasting matters

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.
- 1.15 To sign up to receive these communications, you must visit [the email updates area of our website](#) and select 'Broadcasting.'

## 2. Applicant's details

### About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and propriety to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

### Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

CnaG Teoranta

2.2 Company registration number stated on Companies House:

NI637586

For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

202 Bóthair na BhFál, BT12 6AH

- 2.3 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

**Yes**

**If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.**

- 2.4 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

|              |                                                      |
|--------------|------------------------------------------------------|
| Full name    | Conchúr Ó Muadaigh                                   |
| Job title    | Advocacy Manager                                     |
| Address      | Cnocán Phádraig Naofa, Chapel St, Newry BT34 2DZ     |
| Telephone    | 00447596520262                                       |
| Mobile phone | 00447596520262                                       |
| Email        | <a href="mailto:conchur@cnag.ie">conchur@cnag.ie</a> |

- 2.5 If the proposed Licensed Service has/will have a website, please provide the website address below.

[www.rrr.ie](http://www.rrr.ie)

- 2.6 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

Radió Rí-Rá operates on a not-for-profit basis. The radio station is supported by Conradh na Gaeilge and Funded by An Roinn Cultúir, Oidhreacht agus Gaeltachta through the National Lottery's Ciste na Gaeilge. The service will be funded through fund raising and through Irish language classes run by Conradh na Gaeilge.

## Ownership and control of the company which will hold the licence

### Details of officers, participants and shareholders of the applicant

- 2.7 **Complete the following table**, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

| Full name of individual | Correspondence address <sup>1</sup> | Country of residence | Other officerships held (and nature of the business concerned) | Other employment |
|-------------------------|-------------------------------------|----------------------|----------------------------------------------------------------|------------------|
| Dr Niall Comer          | 202 Falls Road                      | Ireland              |                                                                |                  |
| Ciarán Mac-Giolla Bhéin | 202 Falls Road                      | Ireland              | na                                                             |                  |
| Donnchadha Ó Aodha      | 202 Falls Road                      | Ireland              |                                                                |                  |
| Coilin Ó Cearbhaill     | 202 Falls Road                      | Ireland              |                                                                |                  |
| Conchúr Ó Muadaigh      | 202 Falls Road                      | Ireland              |                                                                |                  |

- 2.8 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant ("participants"). If you are unable to provide a complete answer to this

<sup>1</sup> This should be the same address as is held and published by Companies House.

question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

| Full name of >5% participant (existing and proposed) | Number of shares | Total investment (£s) | Total investment (%) | % of voting rights |
|------------------------------------------------------|------------------|-----------------------|----------------------|--------------------|
| N/A                                                  |                  |                       |                      |                    |
|                                                      |                  |                       |                      |                    |
|                                                      |                  |                       |                      |                    |
| Comments                                             |                  |                       |                      |                    |
|                                                      |                  |                       |                      |                    |

- 2.9 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond "N/A" in the table.)

| Full name of the entity | Address |
|-------------------------|---------|
| N/A                     |         |
|                         |         |
|                         |         |

- 2.10 **Complete the following table**, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

| Full name of entity | Address | Affiliates |
|---------------------|---------|------------|
|                     |         |            |
|                     |         |            |
|                     |         |            |

## Details of persons who control the applicant

- 2.11 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant

jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

| Full name of individual or body | Address | Affiliates |
|---------------------------------|---------|------------|
| N/A                             |         |            |
|                                 |         |            |
|                                 |         |            |

- 2.12 **Complete the following table**, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An "officership" refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond "N/A" in the table)

| Full name of individual | Name of body in which officership held | Affiliates of that body |
|-------------------------|----------------------------------------|-------------------------|
|                         |                                        |                         |
|                         |                                        |                         |

- 2.13 **Complete the following table**, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

| Full name of body corporate listed in 2.11 | Body corporate controlled | Affiliates of body corporate controlled |
|--------------------------------------------|---------------------------|-----------------------------------------|
|                                            |                           |                                         |

- 2.14 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a

complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond “N/A” in the table)

|                                                                |                  |                       |                      |                    |
|----------------------------------------------------------------|------------------|-----------------------|----------------------|--------------------|
| Name of body corporate identified in response to question 2.11 |                  |                       |                      |                    |
| Full name of >5% participant                                   | Number of shares | Total investment (£s) | Total investment (%) | % of voting rights |
| N/A                                                            |                  |                       |                      |                    |
|                                                                |                  |                       |                      |                    |
|                                                                |                  |                       |                      |                    |
| Comments                                                       |                  |                       |                      |                    |
|                                                                |                  |                       |                      |                    |

## Involvement of the applicant in specified activities

- 2.15 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

| Activity/involvement                                                                                   | Yes or No | Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement |
|--------------------------------------------------------------------------------------------------------|-----------|----------------------------------------------------------------------------------------------------------------------------------|
| A local authority                                                                                      | No        |                                                                                                                                  |
| A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body | No        |                                                                                                                                  |
| A body whose objects are wholly or mainly of a religious nature; <sup>2</sup>                          | No        |                                                                                                                                  |

<sup>2</sup> Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

|                                                                                                                                                                            |    |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|--|
| An individual who is an officer of a body falling within (b) or (c);                                                                                                       | No |  |
| A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c); | No |  |
| An advertising agency or an associate of an advertising agency                                                                                                             | No |  |

## Details of applications, licences and sanctions

- 2.16 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

**No**

If yes, please provide the licence details expanding the table if necessary:

| Licence number | Name of multiplex |
|----------------|-------------------|
|                |                   |
|                |                   |
|                |                   |

- 2.17 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

**No**

If yes, please provide the details expanding the table if necessary:

| Licence number | Name of service or multiplex |
|----------------|------------------------------|
|                |                              |
|                |                              |
|                |                              |

- 2.18 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

**No**

If yes, please provide the details expanding the table if necessary:

| Dates licence was held or dates of involvement | Licence number (if known) | Name of service or multiplex |
|------------------------------------------------|---------------------------|------------------------------|
|                                                |                           |                              |
|                                                |                           |                              |
|                                                |                           |                              |

- 2.19 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

**No**

If yes, please provide the licence details expanding the table if necessary:

| Licence number | Name of service or multiplex |
|----------------|------------------------------|
|                |                              |
|                |                              |
|                |                              |

- 2.20 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

**No**

If yes, please provide the following information, expanding the table if necessary:

| Licence number | Name of service or multiplex |
|----------------|------------------------------|
|                |                              |
|                |                              |
|                |                              |

- 2.21 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

**No**

If yes, please provide the following information, expanding the table if necessary:

| Licence number | Name of service or multiplex |
|----------------|------------------------------|
|                |                              |
|                |                              |
|                |                              |

- 2.22 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

**No**

If yes, please provide the following details expanding the table if necessary:

| Licence number (or equivalent) | Name of service or multiplex | Details of the investigation |
|--------------------------------|------------------------------|------------------------------|
|                                |                              |                              |
|                                |                              |                              |
|                                |                              |                              |

- 2.23 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

**No**

If yes, please provide the following details relating to each sanction expanding the table if necessary:

| Licence number (or equivalent) | Name of service or multiplex | Nature of the breach | Sanction imposed | Date sanction imposed |
|--------------------------------|------------------------------|----------------------|------------------|-----------------------|
|                                |                              |                      |                  |                       |
|                                |                              |                      |                  |                       |
|                                |                              |                      |                  |                       |

- 2.24 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

**No**

If yes, please provide the following details:

| Full name | Date of conviction/action<br>(dd/mm/yy) | Penalty |
|-----------|-----------------------------------------|---------|
|           |                                         |         |
|           |                                         |         |
|           |                                         |         |

- 2.25 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

N/A

## 3. The proposed service

### About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simulcast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

### Your proposed service and target community

3.1 What is the proposed service name?

Raidió Rí-Rá

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Newry

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).<sup>3</sup>

<sup>3</sup> If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

Cnocán Phádraig Naofa, Chapel St, Newry BT34 2DZ

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

N/A

- 3.5 **What is the target community of the service?** Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

Raidió Rí-Rá is a chart-music radio service, which broadcasts pop music, entertainment news, pop culture and sports content, primarily aimed at, but not restricted to, young people between the ages of 5-34.

The station broadcasts entirely as Gaeilge, and provides young people with an opportunity to engage with and listen to the Irish language in an informal, fun way, outside of the education system, and allows access to pop culture and pop-music through the medium of the Irish language.

Raidió Rí-Rá provides workshops, training, and broadcasting opportunities to young people through schools, summer courses, and other community groups. These workshops could be held in local schools and for local youth groups in Newry, providing them with the necessary skills and the opportunity to add to the broadcasting schedule, as well as availing of the service as a listening community.

- 3.6 **How will you ensure that your proposed C-DSP service is run on a not-for-profit basis?** Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

Raidió Rí-Rá will operate in the Newry area on a not-for-profit basis. The radio station will be supported by Conradh na Gaeilge.

All funding sourced will be allocated to the running, maintenance, and development of the service, as well as workshops and training for broadcasters, and for schools and youth groups across the island.

Raidió Rí-Rá will not broadcast paid advertisements, and so will not generate any profit.

## Social gain

- 3.7 **What community benefits will your service bring to your target community(ies) and, if applicable, the general public.** Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words. Please do not provide names of individuals in your answer.**

The 24/7 radio services to be provided by Raidió Rí-Rá in the Newry area will operate in two primary ways: as a tailored broadcast service aimed at young people; and as a platform and training provider for young and new radio presenters. These workshops and this service can be extended to include local schools and community groups in Newry. As a radio service, Raidió Rí-Rá will provide:

- A platform for young and new voices in the community
- a fun, innovative approach to the Irish language and an opportunity for young people to engage with the language in an informal capacity
- A sense of community and identity based on shared interest
- Irish language radio service available for target audience and the general public

Raidió na Rí-Rá's workshops, which are developed for schools and community groups, provide young people and new radio presenters with the opportunity to develop essential broadcasting skills, and transferable skills that can instill confidence and a sense of innovation in participants. These workshops provide:

- Essential and transferable communication skills
- Technical skills and understanding of how content, and radio content in particular, is crafted
- Skills in production and presenting, including planning and organisational skills, writing and creative skills.
- The development of an idea from conception to execution.
- Self-confidence and a sense of identity
- Collaboration and teamwork as well as independent research and project management.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion. Answer in fewer than 200 words.

Raidió Rí-Rá will provide a platform and give a voice to young people and Irish speakers, and facilitates this by offering training to new presenters, and by creating engaging content that allows listeners to participate on air and online. Interested members of the community will be given the relevant training and skills required to present their own radio show or podcast. We are also open to listener feedback via e-mail, or social media, and take into consideration any suggestions. Relevant queries and suggestions may be forwarded to the Board for further discussion or implementation. The station's active social media channels will also offer an alternative method of communication and platform for discussion and engagement among listeners and followers.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. Answer in fewer than 400 words.

As previously stated, Raidió Rí-Rá will provides workshops and training for new and young broadcasters, and will welcome listeners to present their own shows, segments, or to participate in on air or online discussions and forums. Usually, these workshops will be held in school settings, working with class groups at primary and second level.

Due to new work-from-home structures and the incorporation of a hybrid broadcasting system, we can now enable broadcasters to record or broadcast from anywhere, including their own homes, with a simple set-up and basic software. This means that broadcasters are no longer restricted or obliged to travel to the studio we will be setting up in Gaeláras Mhic Ardghaill in order to take part or to host radio shows.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? Answer in fewer than 200 words.

Raidió will establish a community of listeners and broadcasters in Newry.

Having worked in schools and alongside teachers and young people, we have developed an understanding of what young listeners want and need, and how to empower them to actively take part in workshops that have educational and developmental benefits. Workshops can be tailored to the requirements of specific schools and settings, in order to best suit each individual situation or community.

The service can provide listeners with an improved sense of community too, especially for young people who would like to engage with the Irish language, but don't have the opportunity to in their day-to-day. Raidió Rí-Rá can provide a space for them to listen, or to take part, in a platform where other young people share their interests.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

Dr. Niall Comer is a senior lecturer At Ulster University and former president of Conradh na Gaeilge until 2022. He is the chairperson of Conradh na Gaeilge in the north and has been centrally involved in developing community groups throughout the north for the past 25 years. He has built up a wealth of experience in community development, capacity building, and research and has traveled through Europe and America on the growth of Irish language community organisations. Niall has been a leader within the sector now for the best part of 20 years and has based many of his achievements within the community sector on the lessons of best practice community development in other minority language regions.

Ciarán was born and raised in Belfast, where he was first educated through the medium of Irish in and then to Meánscoil Feirste (Coláiste Feirste). Ciarán spent teaching in Belfast Irish-medium schools and later worked with various groups in the Irish language sector including Conradh na Gaeilge, Cultúrlann Mac Adam Ó Fiaich and is currently the CEO of Comhairle na Gaelscoilíochta. He is also Chairperson of Fóram na nÓg, Bunscoil tSleibhe Dhuibh & Laochra Loch Lao CLG. Ciarán brings a wealth of experience to the Conradh na Gaeilge and the Irish language community here in Belfast. He has been rooted in many of the community development projects here in Belfast and a founding member of our organisation member Glór na Móna, One of Ireland's Pride of Place winners for Community Development.

Donnchadh is a former manager of Áras na Mac Léinn, and Lecturer at University College Cork and current board member of Conradh na Gaeilge. He brings a wealth of experience to our board and has worked with Conradh na Gaeilge for over for 50 years.

## Participation

- 3.12 **How do you propose to ensure** that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

Raidió Rí-Rá will welcome new voluntary broadcasters and participants to the station on a regular basis. This includes private, individual training to present, produce, or contribute to radio shows or social media channels, as well as training and workshops for community groups and schools. Opportunities may also arise for volunteers to contribute off-air – at events, on social media channels, assisting with training workshops, creating online content or assisting with the running of the station in another capacity.

We will provide students and young people with the opportunity to undertake internships at the station, gaining skills and experience in the everyday running of a radio station, from broadcasting, to team coordination, to social media management.

As previously mentioned, new work-from-home policies and technologies now mean that we will be able to enable broadcasters to record or broadcast from anywhere, including their own homes. This removes any barriers or travel or accessibility for many young broadcasters.

## Accountability

- 3.13 **How will members of your target community contact** your service and influence its operation? **Answer in fewer than 300 words.**

Listeners will always be encouraged to interact with Raidió Rí-Rá via e-mail or on social media. Social media channels and handles will be mentioned regularly on air, and messages will be able to be sent directly to the station on Instagram, Twitter, Facebook etc.

All complaints and suggestions will be forwarded to the station manager, and where relevant, to the Board.

- 3.14 **How will suggestions and/or criticisms** from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

Raidió Rí-Rá will always be open to receiving feedback from listeners and members of the community. Suggestions and / or criticisms will be able to be made via our website or by e-mail, post, or phone. We will also be able to receive direct messages on our social media channels, and take into consideration any suggestions made by our listeners. The station manager will oversee any suggestions or complaints made.

Relevant queries, complaints and suggestions may be forwarded to the Board for further discussion or implementation. We will take complaints seriously, and will respond to all reasonable requests as soon as possible.

## Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

### ANNEX TO LICENCE

**LICENSED SERVICE NO**                      tbc

| Licensed Service                                                                                       | Service Description                                                                                                                                                                                                                                                                                                                                                                                                             | Transmission Schedule | Multiplex                                                                                                                             |
|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <b>Raidió Rí-Rá</b> (the on-air name of the programme service as in question 3.1 of this application)> | <p><b>Raidió Rí-Rá</b> <i>is a radio service intended to serve</i></p> <p>NOTE: The next 3 headings below are the components of the 'character of service'.</p> <p><b>Young people aged 5-34</b></p> <p>NOTE: this can be all, or a subset of, the area covered by the radio multiples service described in the next column&gt; (<i>"the target community"</i>) by</p> <p><b>Available internationally online at rrr.ie</b></p> |                       | <b>Newry (as per the licence advert):</b> as in question 3.2 of this application, specify if small-scale or local multiplex the radio |

C-DSP licence: Application form (Part A)

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |  |                                |
|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--------------------------------|
|  | <p><i>The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).</i></p> <p><i>The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:</i></p> <ul style="list-style-type: none"> <li><i>the facilitation of discussion and the expression of opinion,</i></li> <li><i>the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and</i></li> <li><i>the better understanding of the particular community and the strengthening of links within it.</i></li> </ul> <p><i>Members of the target community shall contribute to the operation and management of the service.</i></p> <p><i>The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.</i></p> |  | station plans to broadcast on> |
|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--------------------------------|

## 4. Compliance of the service

### About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 **Please give details of all compliance training** (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

Conchúr Ó Muadaigh - Compliance Checklist for Radio Broadcast, Ofcom Compliance Training (free)

- 4.2 **Please give details of any practical compliance experience** (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

Conradh na Gaeilge is a membership organisation and many of our staff team and members are involved in the management and delivery of Raidió RíRá in the south of Ireland. We will use and draw on this expertise to assist our practices, and practical compliance experience.

- 4.3 **For each role within your compliance team** please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals

The manager of CnaG TEO the company that oversees delivery of our strategic policy and outcome based delivery including developing RíRá in the north of Ireland. The manager is also the company secretary and reports directly to our board of directors who are responsible for all projects and ensure the company is compliant with relevant legislation and policies.

- 4.4 **How does the applicant intend to formally train staff in compliance procedures?** Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

Compliance and relevant procedures would be explained during initial induction training which is provided to all volunteers and broadcasters across the station.

To ensure these compliance standards are maintained, compliance would be included as a category for assessment during regular review meetings and quality assurance workshops with broadcasters.

The station manager would be responsible for ensuring compliance and for keeping up to date on any changes or updates that may occur, should any rules or code be amended.

- 4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

The training will be provided to all new broadcasters and staff who will be broadcasting, contributing to radio shows, or creating content for the station during their initial induction. Staff or volunteers who will not be on air or contributing to broadcast content may be exempt.

4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

As Raidió Rí-Rá will be a service for young listeners, providing pop culture and entertainment as opposed to political content, many of the Ofcom regulations are not relevant to day-to-day broadcasting. The station manager or a member of the team will, however, oversee any live broadcast and ensure that all broadcasted content is in keeping with the Ofcom Compliance Checklist.

All presenters who are given the opportunity to broadcast live on air, or in a pre-recorded capacity will have undertaken compliance training as part of their induction training, and will have an understanding of Ofcom regulations before going on air. All guests will be briefed on regulations before contributing to live or pre-recorded shows.

Should any problems arise during broadcast, any non-compliant content will be halted immediately, with intervention from the station manager, a member of staff, volunteer, or presenter if necessary. The station manager will be available on Whatsapp or by phone should a case like this arise.

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

Pre-recorded content will be overseen by the station manager. Volunteers will not have access the playout system, and will not add unauthorised audio for playout.

Audio packages and audio sourced by broadcasters for inclusion in their shows will be monitored by the station manager.

Broadcasters will not play audio directly from YouTube or any other content site whilst broadcasting live, but use the pre-loaded audio available in the playout system.

Content sourced from third party sources will only be used if from a reliable source which adheres to Ofcom and BAI standards.

- 4.7 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to what you will broadcast on the station, including how you will monitor that these are being delivered e.g. **who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.**

The station manager will be responsible for the ongoing compliance with Key Commitments.

Educational and ongoing training will be continuously provided by Raidió Rí-Rá, and will be tailored to cater for the changing needs of the target audience, and the developments that are happening in the radio and social media landscape.

All complaints and suggestions will be taken seriously and will be forwarded to the management team where necessary. We value feedback from our target audience and community and aim to develop our approach to meet their needs.

These key commitments will be monitored by the station manager, and reflected on by the management team.

- 4.8 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to the station's off-air social gain activities, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they **monitor it, how you ensure this information is published.**

The Key Commitments will be reflected clearly in our approach to providing training and workshops to our target community, allowing young people to develop necessary communicational and technical skills required to contribute to the service we provide, as well as availing of the service as an active audience. The achievement of our off-air social gain will be reflected in the number of workshops we hold each year, the number of participants, and in turn the number of broadcasters who contribute to the service on-air, and in other voluntary capacities.

4.9 What language(s) does the applicant intend to broadcast in?

Irish

4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.

**Please do not give names of individual members of staff.**

The station manager will oversee and ensure that all content broadcast across the station will be in compliance with Ofcom's code and rules.

## 5. Declaration

### About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign **the form**.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
  - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
  - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
  - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influ-

ence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

**Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:**

Conchúr Ó Muadaigh

**Date of application:**

14/10/2022

I am authorised to make this application on behalf of the applicant in my capacity as **(delete as appropriate)**:

Company secretary / company director / designated member (in the case of a Limited Liability Partnership)

**You also need to complete the confidential section (Part B) of the application form**