# Community Digital Sound Programme (C-DSP) licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Prince Bishop Community Broadcasting Limited

Proposed service name:

Bishop FM

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or <u>currently being advertised</u> by Ofcom as shown in the multiplex licence advertisement)

Darlington and Bishop Auckland

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Ian Parmley

Prince Bishop Community Broadcasting Limited

Publication date: 1 June 2021

Unit 28, Innovation House, Longfield Road, South Church Enterprise Park, BISHOP AUCK-LAND, DL14 6XB

Telephone: 01388 207 070

Email: ian.parmley@bishopfm.net

# Contents

# **Section**

1. Overview	3
2. Applicant's details	6
3. The proposed service	16
4. Compliance of the service	23
5. Declaration	28

# 1. Overview

You should complete this form if you are applying for a community digital sound programme licence ("C-DSP"). You can find further information about C-DSP services in the <u>guidance notes for licensees</u> and applicants.

This application form is divided into two parts – Part A (which we will publish on our website) and Part B (which will be kept confidential). This document constitutes Part A; Part B of the application form is available on our website.

If you encounter any issues using these forms, please contact <a href="mailto:broadcast.licensing@ofcom.org.uk">broadcast.licensing@ofcom.org.uk</a>.

# The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom's published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the <u>guidance notes for applicants and licensees</u>.

#### **Provision of information**

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

## Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a <u>monthly radio licensing update</u> which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

# **Data protection**

1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's General Privacy Statement for further information about how Ofcom handles your personal information and your corresponding rights.

# Keeping up to date with broadcasting matters

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.
- 1.15 To sign up to receive these communications, you must visit the email updates area of our website and select 'Broadcasting.'

# 2. Applicant's details

#### **About this section**

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read <u>Ofcom's guidance on the definition of 'control' of media companies</u>. Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

# **Applicant information and contact details**

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Prince Bishop Community Broadcasting Limited

2.2 Company registration number stated on Companies House:

06194712

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

Unit 28 – Innovation House, 26 Longfield Road, Bishop Auckland, County Durham DL14 6XB

2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

#### Yes

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here —see paragraph 2.25 of the <u>guidance notes</u>).

Full name	Michael Ian Parmley
Job title	Treasurer
Address	Unit 28 Innovation House, 26 Longfield Road, Bishop Auckland, County Durham DL14 6XB
Tele- phone	01388 207070
Mobile phone	
Email	lan.Parmley@bishopfm.net

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

Www.bishopfm.com

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

Financed through advertising revenue, fundraising activities (e.g. quiz nights), service level agreements and grant funding.

# Ownership and control of the company which will hold the licence

# Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of indi- vidual	Correspondence address <sup>1</sup>	Country of residence	Other officerships held (and nature of the business concerned)	Other employ- ment
Michael Ian Parm- Iey	Unit 28 – Innovation House, 26 Longfield Road, Bishop Auckland, County Durham DL14 6XB	England	None	Retired
Robert Wilson	Unit 28 – Innovation House, 26 Longfield Road, Bishop Auckland, County Durham DL14 6XB	England	Durham Digital Ltd (community radio multiplex)	Construction
Nigel Reeves	Unit 28 – Innov- ation House, 26 Longfield Road, Bishop Auck- land, County Durham DL14	England	None	Retired

<sup>&</sup>lt;sup>1</sup> This should be the same address as is held and published by Companies House.

	6XB			
Alan	Unit 28 – Innov-	England	None	Driver
Knowles	ation House, 26			
	Longfield Road,			
	Bishop Auck-			
	land, County			
	Durham DL14			
	6XB			

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant ("participants"). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% partici-	Number of	Total invest-	Total invest-	% of voting
pant (existing and pro-	shares	ment (£s)	ment (%)	rights
posed)				
None				
Comments				

2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address
Durham Digital Limited	37 West End, Sedgefield, Stockton-On-Tees, England, TS21 2BW

2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of entity	Address	Affiliates
Durham Digital Limited	37 West End, Sedgefield, Stockton-On-Tees, England, TS21 2BW	Durham Digital Limited

## Details of persons who control the applicant

2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of indi- vidual or body	Address	Affiliates
N/A		

2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An "officership" refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of individual	Name of body in which of- ficership held	Affiliates of that body
N/A		

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond "N/A" in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% parti-	Number of	Total invest-	Total invest-	% of voting
cipant	shares	ment (£s)	ment (%)	rights
N/A				
Comments	_			_

## Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	NO	
A body whose objects are wholly or mainly of a political		

nature, or which is affiliated to such a body	NO	
A body whose objects are wholly or mainly of a religious nature; <sup>2</sup>	NO	
An individual who is an officer of a body falling within (b) or (c);	NO	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	YES	Robert Wilson is a Director of both Prince Bishop Community Broadcasting Ltd (PBCBL) and Durham Digital Ltd (DDL). PBCBL is a shareholder, owning a £10 / 16.7% share in DDL.
An advertising agency or an associate of an advertising agency	NO	

## Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

#### Yes

If yes, please provide the licence details expanding the table if necessary:

Licence num- ber	Name of multiplex
CR146	Toft Hill Community Centre

2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

#### NO

If yes, please provide the details expanding the table if necessary:

<sup>&</sup>lt;sup>2</sup> Please refer to Sections 3 to 5 of <u>Ofcom's religious guidance note</u> for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Licence number	Name of service or multiplex

2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

#### No

If yes, please provide the details expanding the table if necessary:

Licence num-	Name of service or multiplex
ber (if known)	

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

#### No

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex

2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a "participant")?

#### No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex	

2.22 Has the applicant -or any person(s) controlling the applicant -made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

#### No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.23 Is the applicant -or any person(s) controlling the applicant subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

#### No

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.24 Has the applicant -or any person(s) controlling the applicant -ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

#### No

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction im- posed	Date sanction imposed

2.25 Has the applicant -or any person(s) controlling the applicant -ever been convicted of an unlicensed broadcasting offence?

#### No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

Previous breaches of Ofcom Broadcast Code / licence conditions.					

# 3. The proposed service

#### About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simulcast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.** 

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

# Your proposed service and target community

3.1 What is the proposed service name?

Bishop FM

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Darlington and Bishop Auckland

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

	Bishop Auckland
3.4	If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.
	CR146
3.5	What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. <b>Answer in fewer than 400 words</b> .
	To provide radio output for all residents of Bishop Auckland and the surrounding area.
	All residents includes all genders, age-ranges and socio-economic backgrounds. County Durham is disadvantaged economically, with below average education and health standards.

3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis?

Please give details of specific measures or arrangements in place to ensure this, and how

any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.** 

As a not-for-profit company limited by guarantee, all proceeds are re-invested in the company and there are no shareholder dividends.

# **Social gain**

3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than**500 words. Please do not provide names of individuals in your answer.

We provide support and training for anyone interested in taking part, there is a no exclusion policy. Training is related to technical aspects of radio and media production and other transferable skills, including IT skills and soft skills (e.g. time-keeping, self presentation, speech, etc.).

In addition to general training and support for all volunteers, since 2009 the station has helped more than 30 individuals to develop their career in media or to assist them into other work.

The Community Station works with a wide range of other community groups and government bodies to assist with their delivery and promote their community related work.

An example of working with other community groups is participation with the Bishop Auckland Town Team, to assist with promotion and support for town centre events to increase footfall.

The station also worked with many community organisations and support groups during the Covid-19 lockdown period, such as local churches, WI and mental health charities, to promote their work and reduce social isolation. These are strong partnerships that we are continuing to work with in the future.

3.8 Please summarise how your service will facilitate discussion and the expression of opinion.

Answer in fewer than 200 words.

The no exclusion policy assists in bringing volunteers from a range of backgrounds, each responsible for assisting in developing and delivering radio output through working together. In addition, by providing an outlet for community groups and government bodies to explain and promote themselves, this is sharing their output to a wider audience.

Examples of our work in this area include pre-election hustings, debates around town centre regeneration and levelling up, environmental issues, debates about the potential closure of the local accident and emergency unit and many other topical issues.

3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words**.

There is a studio in Bishop Auckland which has road links and public transport access. The studio is in a DDA compliant building.

All new volunteers are supported one-to-one to provide technical assistance and practical assistance to help them achieve their goals from volunteering. Individual training is set at 50 hours for each new volunteers in the first year, and more advanced training is available to existing volunteers as they need it.

The station also represents itself at various local community events, e.g. volunteering fairs, to promote itself as a volunteering organisation and provide some initial training.

3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words**.

In addition to the details provided above on local volunteers and community groups, there is a good proportion of local content in the daily output, including news and sport across the whole geographical target.

We receive around 200 news stories, press releases and invitations to attend local events every week. Our volunteers are also members of other local organisations and this helps to make important links, we are also able to facilitate many introductions between organisations.

3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words**.

Most of the relevant experience is from the station's training of new volunteers with a track record reaching back to before the FM licence commenced in 2009.

Some of the volunteers were Trainers and Teachers in their careers before retirement. Other skills are provided from volunteers who work in IT and finance as professionals, with some in managerial positions.

As an established corporate body, the station often takes the lead role when working with partner organisations on community projects and events, such as Bishop Auckland Green Fair. Wherever possible, we use the power of the radio to help engage the public in the discussion and to encourage participation and attendance.

# **Participation**

3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words**.

As discussed above, the station represents itself at various volunteer fairs and other local community events, and promotes volunteering opportunities as part of its FM output and on its website (<a href="https://www.bishopfm.com/get-involved/">https://www.bishopfm.com/get-involved/</a>). There is a simple application process, where assistance can be provided if required and training is provided to all new volunteers. All roles connected with running a community radio station are available to volunteers.

Management of the station is through its Board of Directors. If an individual wishes to assist with management of the station through representation on the Board, they need one nomination and put themselves forward to a vote at the AGM. It is also possible to be co-opted to the Board with Board Member approval.

We also invite listener feedback online and in-person when we are attending events.

# Accountability

3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words**.

Local residents can contact the station through its website (<u>www.bishopfm.com</u>), telephone (01388 207070) or via social media. We also attend many public events and meetings and seek feedback whenever we attend.

The station is always receptive to feedback but the best way for residents to influence its operation is to volunteer.

3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words**.

Our Feedback and Complaints Policy and Procedure are available on the website and on social media channels and we aim to deal with all feedback objectively and fairly, indepdently, sensitively and respectfully and in a timely manner.

Suggestions and/or criticisms are reviewed by the Company Secretary and the Chair, who will make recommendations to the Board.

Where a volunteer wants to develop something to either add new radio content or assist in the operation of the station, support is offered from the Board and other volunteers.

C-DSP licence: Application form (Part A)

# **Draft Key Commitments**

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

#### **ANNEX TO LICENCE**

#### LICENSED SERVICE NO tbc

Licensed Service	Service Description	Transmission Sched- ule	Multiplex
<bishop fm=""></bishop>	<b><enter name="" service=""></enter></b> Bishop FM NOTE: The next 3 headings below are the components of the 'character of service'. <b><enter audience="" description="" of="" target=""></enter></b> Bishop FM is for the population of Bishop Auckland and surrounding area. It provides a locally focussed and informative service, broadcasting a wide range of music as well as news, information, topical issues related to the target community, and programming for children, the elderly, housebound and disabled people.		<enter (as="" 3.2="" advert):="" and="" appli-="" as="" auckland="" bishop="" cation,="" dar-="" if<="" in="" licence="" lington="" multiplex="" of="" per="" ques-="" radio="" service="" specify="" td="" the="" this="" tion=""></enter>

<b>ENTER A DESCRIPTION OF THE LOCALITY&gt;</b> NOTE: this can be all, or a subset of, the area covered by the radio multiples service described in the next column> ("the target community") by <b>Bishop Auckland and surrounding area includes the neighbouring towns and</b>	small-scale or local multiplex the radio station plans to broadcast on>
villages of Crook, Chilton, Evenwood, Ferryhill, Spennymoor, Sedgefield, Shildon, Newton Aycliffe and West Auckland. <enter a="" brief="" func-<="" its="" main="" of="" purpose="" radio="" service,="" statement="" td="" the=""><td></td></enter>	
TIONS/ACTIVITIES describe in no more than 50 words>  The service broadcasts:	
Music. The main types of music broadcast over the course of each week are: chart hits from the 1950s to the present; specialist genres and music from local artists are also featured.	
• Speech. The main types of speech output broadcast over the course of each week are: news, local news, community information, local discussions and interviews, sport, and what's on information.	
The service provides original output for a minimum of 70 hours per week.	
The service provides locally-produced output2for a minimum of 13 hours per day.	
The studio of the Licensed Service is located within the coverage area of the Small-S-cale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service	

outside the control of the Licensee).

The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community shall contribute to the operation and management of the service.

The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.

# 1. Compliance of the service

#### About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the <u>C-DSP</u> guidance notes, where you will also find links to the codes and rules listed above.

1.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

Our licence holder received community media association training in 2007, prior to our first broadcast via a Restricted Service Licence, and keeps up-to-date through communications from Ofcom, including monitoring Ofcom Broadcast Bulletins.

1.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

They have been responsible for compliance within the community radio station since its launch in 2009.

1.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff -this question relates to job roles rather than currently employed individuals.

- The Chair has overall accountability for compliance with the broadcasting code, and other compliance matters.
- The Programming and Music Director is responsible for maintaining the station's database of approved music, enforcing broadcast standards within our output and achievement of our key commitments.
- The Company Secretary is responsible for other compliance matters, including safety and GDPR.
- 1.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

We adopt a tiered approach to compliance training, which begins from the moment a new volunteer joins the station. All station volunteers receive basic induction training in safety, expected behaviour and studio etiquette when they initially join the station — this includes very basic broadcast code compliance information to ensure that they have a basic awareness of requirements regardless of the role they eventually take on within the station.

Volunteers that intend to assist with radio and media production, which may include working in a studio setting and programme-making, receive a copy of and are briefed on the station's Style and Presentation Guide. This provides basic information about our production and editorial values and touches on key aspects of the station's music policy, libel and broadcast code requirements.

Volunteers wanting to take on presenting roles receive all of the above and are provided with more detailed guidance on broadcast code requirements and a copy of the Station's Music Policy. In addition, each presenter is asked to submit a summary of their proposed programme format and content along with a demo and this will be reviewed by the Programme Director and other members of the Board to consider whether more detailed training is required (e.g. for programmes involving young people, religious or political views). Not all programmes receive approval.

A small number of volunteers have received training in checking music for broadcast (including specialist music) and have access to add this to our approved music database. More experienced specialist music presenters receive training and, once this is completed, are provided with access to their own area within the database to manage their own music. These tracks are identified and segregated to prevent them from being played in daytime shows.

We strongly encourage all new presenters to pre-record their programmes and the Programming and Music Director (or another Board member) will listen to it in advance of broadcast. More experienced presenters may choose to present their programmes live and their output is sample-tested to identify any further training requirements, including compliance issues.

We hold monthly Board and Volunteer meetings and we openly discuss any matters arising in the Ofcom Broadcast Bulletins, taking preventive, detective or corrective action where we think it may be necessary.

We also provide enhanced training for all presenters at key times, such as ahead of an election, and operate an 'open door' policy -encouraging all presenters to ask questions about potential compliance matters before they broadcast and working with them to help them find a solution to achieve their objective.

1.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

As stated earlier, basic / mandatory training is provided for all new volunteers and enhanced training is mandated for specific roles.

- 1.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).
  - a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

As stated above, our Station's Style and Presentation Guidance is mandatory training for all volunteers that may find themselves near a live microphone. This includes guidance on preparing guests pre-broadcast and how to respond to any non-compliance issues that may occur during a live broadcast.

b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee. We do not use syndicated programmes and use only industry-standard news and weather subscription service providers.

Until we are confident that all presenters / producers have been appropriately trained, all content is pre-recorded and checked prior to broadcast.

Sample testing occurs to identify any further training requirements.

1.7 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to what you will broadcast on the station, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

Our programmes are planned weekly (in advance) to ensure that our key commitments are met and our Programming and Music Director provides a monthly update to all board and volunteer meetings to confirm actual performance against these requirements.

The information is published within our annual report.

1.8 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to the station's off-air social gain activities, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

C-DSP licence: Application form (Part A)

1.9

	The Chair, supported by the rest of the Board, is responsible for ensuring ongoing compliance with off-air social gain activities. These are discussed in monthly Board meetings, where delivery is monitored. Our achievements are published in our annual report.					
٨	Vhat language(s) does the applicant intend to broadcast in?					
	English					

1.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.

Please do not give names of individual members of staff.

ALL			

# 2. Declaration

#### About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following:

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 1.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 1.2 I further declare and warrant:
  - a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
  - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
  - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
  - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 1.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

C-DSP licence: Application form (Part A)

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

IAN PARMLEY

Date of application:

26 November 2023

I am authorised to make this application on behalf of the applicant in my capacity as (**delete as appropriate**):

Treasurer

You also need to complete the <u>confidential section (Part B) of the application</u> <u>form</u>